



**FALL 2009**

**Publishes Tues, Nov. 17**  
**Ad reservation deadline: Fri, Oct. 30**  
**Ad materials deadline: Mon, Nov. 2**

**Sample Sizes & Rates**  
**For RETAIL** pg.2

2 column x 4"  
(3.65" w. x 4"d.)  
**\$687.52 Foodday**

2 column x 6"  
(3.65" w. x 6"d.)  
**\$1031.28 Foodday**

2 column x 5"  
(3.65" w. x 5"d.)  
**\$859.40 Foodday**

**1/4 PG. TAB (16")**

**1/2 PG. TAB (28")**

**FULL PG. TAB (56.25") 9.35"X1125"**

**\$1375.04 FOODday**

**\$2406.32 FOODday**

**\$4834.13 FOODday**

**1 color \$315**

**2 colors \$880**

**3 colors \$1120**